



We're hosting a drive for the

Holiday Market

at Williamson County
Children's Advocacy Center

Help make the holidays brighter for children and families impacted by abuse in our community. Donate new, unwrapped gifts or shop the Holiday Market Amazon Wish List (linktr.ee/wccac.hm) to help create a Holiday Market filled with gifts families can choose for one another.



what is the WCCAC Holiday Market?

The Williamson County Children's Advocacy Center Holiday Market is a special, no-cost shopping experience created for the children and families we serve.

During Holiday Market, caregivers get to choose gifts for their children at no cost, while children have the opportunity to choose gifts for their caregivers. Families can also enjoy holiday crafts, Christmas movies and a welcoming, festive experience created just for them. Once families finish shopping, our team wraps their gifts and brings them right out to their cars.



Who Shops at Holiday Market?

Holiday Market serves children and families who have recently received services from the Williamson County Children's Advocacy Center after experiencing abuse, violence or exploitation.

These families may be navigating an investigation, receiving medical or family support services, or beginning the healing process through trauma-focused therapy. While we have dedicated Holiday Market shopping days, we keep the market open throughout December so families who start their journey with us during the holidays can experience the same care, choice and joy.



Holiday Market is made possible because our community comes together.
Every gift is donated. Every experience is supported by volunteers. And generous sponsors help make the event possible.

how to host a Holiday Market Gift Drive



1. Gather Your People

Get your workplace, school, organization, church, family, or group together to collect new, unwrapped gifts or gift wrap for children and caregivers.



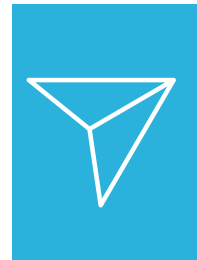
2. Plan Your Drive

Choose how you'll collect gifts, for example, a collection bin at your facility, a home, or a group drop-off. Make sure you have a plan for how you'll organize and store the gifts.



3. Decide What to Collect

The Holiday Market serves people of all ages, from babies to adults. Decide if you want to shop for a particular age group or current need (not required). Our greatest needs are always teen gifts, caregiver gifts, and gift wrap. Check out linktr.ee/wccac.hm for gift inspo



4. Spread the Word

Let your team, customers, members, or community know you're hosting a drive. Share the purpose, timeline, and drop-off details. You can use one of the flyers we've created, make your own, or share on social media and/or via email.



5. Drop Off Your Donations

We are available for donation drop-offs from 9 am-5 pm on weekdays at our [Blue Door](#). Email Caroline at cgatlin@wilcocactx.org to schedule a time to drop off your gift donations. If you'd like, we're happy to take a picture and celebrate your generosity with our community!

When should gifts be dropped off?

We ask that gift-drive donations be delivered during the first week of December whenever possible, but we gladly accept donations throughout the month.



Have Questions?

Our team would love to talk things through with you.
Email Caroline at cgatlin@wilcocactx.org.



**Williamson
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Holiday Market

gift/donation guide

Here are a few gift ideas to help you get started! Just so you know, our Amazon Wish Lists (linktr.ee/wccac.hm) are organized by age group and offer even more inspiration, but you're never limited to shopping from Amazon. If you prefer to shop local or elsewhere, we of course welcome those gifts too!



for younger children (0-12)

- Toys (cars, dinos, blocks, etc)
- Arts & crafts
- Outdoor play items
- Bikes



for older children/teens (13-18)

- Gift cards (clothing, entertainment, beauty, etc)
- Electronics
- Skincare & self-care items
- Arts & crafts



for caregivers

- Gift cards & experiences. (family meals, trips to the movies, etc)
- Home & everyday essentials
- Self-care items



wrapping paper & supplies

- Wrapping paper (variety of styles)
- Gift bags & tissue
- Tape, Ribbon, bows, & adhesive tags

Remember: All gifts should be new and unused.

Don't stress about finding the "perfect" gifts. Our goal is to offer a variety of options so children and caregivers can choose something special for each other.

our amazon wishlist:



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2026 ways to get involved...



Host a Drive

Gather your people and collect new, unwrapped gifts. Email our team to let us know you're planning a drive and start promoting! Email our team when you're ready to schedule a donation drop-off.

Email Caroline at cgatlin@wilcocactx.org to get started.



Donate

Make a monetary gift to support the Holiday Market! Financial gifts allow us to fill in gaps in our inventory and help ensure children and caregivers have a variety of gifts to choose from. Make a gift using this link: linktr.ee/wccac.hm or mail us a check! Interested in sponsoring or underwriting the Holiday Market?

Email Brooke at bcox@wilcocactx.org to get started.



Volunteer

Volunteers help make the Holiday Market possible! We'll need support with setup, shopping with families, spending time with children, and more. Volunteer opportunities are not open yet, so keep an eye on our Holiday Market webpage and your email for updates. Interested in volunteering?

Email Christian at cmendoza@wilcocactx.org to get started.

Please note: All Holiday Market volunteers must be 18 or older and may not be currently enrolled in Williamson County Schools.

Have Questions about Holiday Market?

Or want to learn more about getting involved? Email our team or visit the Holiday Market webpage for the latest information, including our wish lists, volunteer opportunities, and other ways to support:

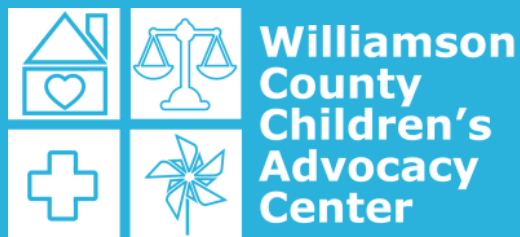
Holiday Market Webpage: wilcocac.org/holiday-market

Holiday Market Wishlist: linktr.ee/wccac.hm

Staff Support Email: cgatlin@wilcocactx.org



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